

Bob King Photography
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Subject: *Promotional Chicago Views 2012 Desk Calendar*

The Chicago Views Desk Calendar is a compact (4" x 6"), easy-to-ship gift that keeps your name and contact information in front of your clients every day of the year. Our customers tell us that their clients not only use and enjoy the calendar, but ask to receive next year's calendar too.

The following page shows the order/pricing information for the 2012 promotional calendars.

If you are interested, we can mail you sample promotional calendar pages. Note that the calendar is printed on high quality photo paper, which attractively emphasizes your contact information. You can also view the calendar photos on our website by going to: <http://www.bobkingphotos.com/PromotionalCorporate.htm>.

If you have questions or need more information, please contact me.

Cordially,

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Order/pricing information for the *Chicago Views 2012* promotional desk calendar:

- Minimum order: 25 calendars. Cost/calendar:
 - § For orders of 25 – 99 calendars, \$9.25/calendar.
 - § For orders of 100 or more calendars, \$8.25/calendar.
- The cost includes [personalizing the cover and each calendar month page with your business information](#) (text only). The back cover page of the calendar would not change.
- If you want to use a specific True Type font for your text, you can send us your font file if we do not have it. We will also print the text in a color (as close as possible) you specify. There is no charge for this.
- Options:
 - § Placing company logo on the calendar cover and month pages: \$35 for the entire calendar.
If you use the same logo and placement in future year calendars, you will not be charged again.
 - § Inserting each promotional calendar into a bubble mailer: \$.75/calendar for kraft mailer, \$1/calendar for white mailer. We provide the mailer.
 - § Attaching stretch ribbon and gift tag (customized with photo and your corporate information): \$1.50/calendar.
- After receiving your order and the promotional information you want printed on the calendar, we create a prototype calendar that we send to you for approval.
- Upon approval, we bill you for one-half the total order. We accept payment by check, Visa, MasterCard, or Discover.
- Time needed to print/assemble the calendars is approximately 2 – 3 weeks after payment is received.
- Shipping/delivery charge: \$35.00. This charge does not apply if you pick up the calendars.
- Final payment is due when we ship the order.

If you have any questions or need more information, please contact Mary King at 847.705.8476.